



2019 Most Beautiful Hospitals in the USA

Congratulations! Your hospital has been named as one of the Top 20 Most Beautiful Hospitals in the USA, an annual contest conducted by Soliant, a leading healthcare staffing provider and part of the Adecco Group.

A total of **96 hospitals** from across the U.S. were nominated by patients, staff, community members and the general public, spotlighting hospitals that integrate aesthetics and dedicated staff as elements of beauty which contribute to the health and well-being of their patients. This year's contest brought in a combined total of **8,542,596** votes – shattering previous year's numbers.

How can you help your facility spread the word? Here are some helpful tips:

- **Use the official “Top 20 Most Beautiful Hospitals Badge.”** Put it on your website's awards and recognitions page, blast it out on your social media, and put it on any other communication your hospital uses.
- **Contact your local media outlets**, informing them of your hospital's accomplishment and asking them to share the information with the general public.
- **Reach out to local elected officials and community leaders**, letting them know of your hospital's accomplishment, asking them to share the link with others.
- **Email your hospital staff** and encourage them to proudly boast this accomplishment with their family, friends and community members.
- **Post the information**, as allowed, in lunchrooms, break areas, and public areas throughout your facilities.
- **Participate in next year's contest** and build off of your success from this year. Look out for the contest to start back up again in May 2020!

The Soliant team has an in-house communications staff available to assist you with community, marketing, and media outreach efforts. Feel free to reach out to them at any time and they will gladly be of assistance with additional ideas and tips on how to share this good news and encourage others to vote for your hospital.

The Soliant Communications team can be reached at: healthcaremarketing@adecgroup.com. We look forward to hearing from you!

Again, **congratulations on your recognition** and best of luck in next year's contest!!